

**ADiRECT and Starzen Group to form Business Partnership**

On 28<sup>th</sup> December 2017, ADiRECT Singapore Pte Ltd (henceforth ADS) formed a Capital & Business partnership with Starzen International Co., Ltd, a subsidiary company of Starzen Co., Ltd, that is responsible for the import and export of meat and processed meat products.

With a special focus on high quality Japanese wagyu beef, ADS has been expanding business in the distribution of Japanese agricultural, livestock and fishery products and production of processed food products to the F&B industry in Singapore.

ADS is able to offer a variety of services, ranging from the wholesale distribution of raw food ingredients to the development of cooked processed food such as Japanese Bento/Souzai as a One stop service provider.

With this business partnership, as one of Japan's leading representatives in the meat industry, Starzen Group's strong global network in procurement and supply will help in further enriching lineup of Japanese livestock products such as the Japanese Wagyu beef and Japanese pork. In addition, a variety of non-Japanese livestock products can also be offered to capture the needs from a larger range of customers and help in achieving further expansion in the market.

ASEAN region has a growing need for Meat product distribution and processed food due to the continuous change of dietary trends and demands, ADS has the goal of expanding its prime operation location from Singapore.

With this business partnership, ADS aims to leverage on the expertise of Starzen Group's global supply chain network to strengthen their food wholesale business, and to enrich their know-how of chilled 'cooked and processed food via brands such as "GO-ZEN Japanese Premium Ready2Eat", having in mind the ultimate goal to further contribute to Singapore and the ASEAN region's development of the food industry.

### **ADiRECT Singapore Pte Ltd**

Incorporate date: 27<sup>th</sup> May, 2009

Head Office: 8A Admiralty Street #02-15, Singapore 079314

Paid-Up Capital: SGD908,540

Managing Director: Nozomu(Paul) Dojo

Employee: 46

URL: <http://adirectholdings.com/>

### **Starzen Co. Ltd**

Incorporate date: 16<sup>th</sup> June, 1948

Head Quarter: 2-5-7 Kounan, Minato-ku, Tokyo 108-0075, Japan

Paid-Up Capital: JPY11,277.7 million (SGD1.3billion)

Listed Division: The First Section of the Tokyo Stock Exchange(TYO:8043)

CEO: Tsuyoshi Nakatsuhama

Employee: 2,442

Revenue: JPY313.9billion (FY2016)

URL: <https://www.starzen.co.jp/>

### **Starzen International Co., Ltd**

Incorporate date: July, 2007

CEO: Motoyasu Hasebe

Main Activities: Import and Export of meat products, processed foods.

URL: <https://www.starzen.co.jp/international/company/>